

FOUNDATION CERTIFICATE IN BANKING (BFND)

PROGRAMME OBJECTIVE

The focus of the programme is to help lay the foundation for successful BFSI careers, as well as to prepare participants for banking career programmes of longer duration. Upon successful completion of the programme, participants are eligible for credit waiver in IFBI's BankVantage PGDB programme.

ABOUT THE PROGRAM

Foundation Certificate in Banking is a short-term programme which enables students to polish their skills for entering the banking industry. Besides covering important concepts of banking foundation, the programme also grooms students teaching them the basics of business etiquette, personal grooming and communication skills. It also gives students an introduction to selling concepts and customer service skills.

The programme exposes students to the selection processes like interviews and aptitude tests followed by leading organisations in the BFSI sector.

COURSE DESCRIPTION

BFSI OVERVIEW

In this course, the student is familiarised with the Indian BFSI industry (Banking, Financial Services and Insurance industry) in an interesting and informative way. The course covers an overview of the entire industry and the key players in each sector. All the key products and services offered by Banking, Financial Services and Insurance sector are covered in brief. The course further outlines the different roles that exist in the sector, and the skills each role demands. Further this course delves deeper into banking. It enables the student to understand the concept of money and banking, the role of banks, various verticals in the banking industry, various products and services offered by them and the channels used to deliver the same.

PROFESSIONAL SKILLS

The transition from campus to corporate can be an overwhelming experience. This course covers all those professional and behavioural skills which are important for a person making an entry into the professional world. The course covers aspects like how to create a good first impression, professional grooming and etiquette, customer orientation, customer service on phone, business ethics and workplace etiquette.

The course also includes IFBI's unique Career Builder Module that sensitises students on crucial behavioural traits needed for current day professional life like building confidence, unshackling mental barriers, demonstrating positive attitude and taking ownership. It gives a preview of expectations of the professional world. The course is packed with self-assessment exercises and interactive sessions in our Action Classroom. The off-class exercises condition the learner for self discipline and inculcate the habit of continuous learning.

CAREER PREPARATION FOR BANKING

This course sensitises students to the recruitment and selection processes in both the private and public banks. The student is given an understanding, as well as the basic skills and techniques in the common selection methods.

ELIGIBILITY CRITERIA FOR GRADUATES

Age should be 26 years or more

Should have scored a minimum of 50% in graduation

ELIGIBILITY FOR CANDIDATES PURSUING GRADUATION

Should be 25 years old on the date of enrolment

Should have scored a minimum of 50% in graduation

SELECTION PROCESS

The admission to the programme is direct. There is no aptitude test or interview.

PROGRAMME SCHEDULE

The duration of the programme is 18 days. The classroom session will be four hours per day. In addition to the formal classroom sessions, students are required to participate in mock interviews and presentations. To expedite the programme, students may have to work on some local holidays.

EVALUATION AND CERTIFICATION

Classroom learning is evaluated through evaluation instruments like online tests.

To be awarded with the programme title, candidates should have scored a minimum of 50% marks in the programme.

IFBI ADVANTAGE

- A joint venture of NIIT, Asia's No.1 institute for IT education and ICICI Bank, the No.1 private sector bank In India
- Rated as the 'Best Training School' in the Banking & Financial Services Domain (Source: Nielsen Survey, The Week, May '09 issue)
- Over 17,000 students placed and 75,000 industry professionals trained
- Fast-track career programmes in Banking, Financial Services and Insurance
- Domain, technology and application competency development embedded in all programmes
- Experienced industry practitioners as faculty
- Unique training methodology which includes case studies, e-learning, simulators, role plays, activities, seminars and projects
- Online assessments
- World class courseware designed by industry experts
- 100% placement support
- Over 20 leading organisations as recruiters



Institute of Finance, Banking & Insurance

